

**ERICSON  
LABORATOIRE**  
— PARIS UNIVERSITY —

TECHNICAL FILE

ESSENTIAL TREATMENTS

**PROTECTS**

BIOPTIC  
SPECIFIC EYE CONTOUR TREATMENT





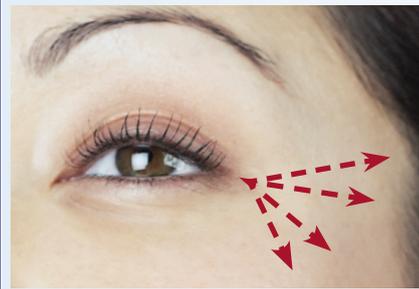
The eye contour skin is very thin and it certainly is the most fragile area of the face. The eye contour endures multiple strains: make-up, intense lighting (neon lights in offices and stores, car headlights, computer screens). Moreover, the eye reacts very rapidly to tiredness and its effects can be seen on the skin through the outbreak of circles or bags under the eyes.

The eye contour therefore needs very early, continuous daily care. In order to meet this requirement, our Research Departments have developed specific products, suitable even for the most sensitive eyes. BIOPTIC offers targeted formulations capable to treat this fragile zone and prevent the appearance of lines, dark circles etc.

## SPECIFIC ASPECTS OF THE EYE CONTOUR

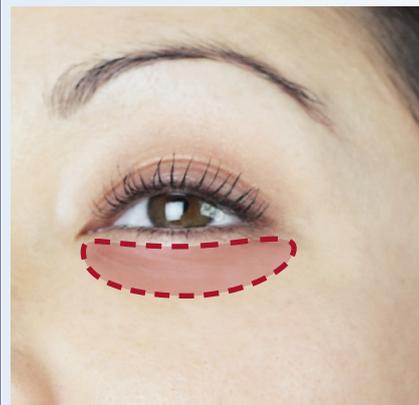
The eye contour area is different from the rest of the face, in particular because of the specific skin physiology in this zone. Indeed, the skin of the eye contour area is very fine. It adheres to the sphincter muscle using a fibrous system. The epidermis is just 0.04mm thick compared with 1mm on the rest of the face. Similarly, the dermis is just 0.5mm thick against 1 to 4mm for the rest of the body. Both the upper and lower lids are lined with fatty pockets in order to absorb any shocks and thus protect the eyeballs. Muscles enable

the eye to move, as well as draining surrounding tissue. By activating microcirculation, they promote lymphatic and venous return. That explains why the eyes can appear puffy on waking, as the muscles have rested all night. Because of its extremely fragile nature, the eye contour area is quick to develop tell-tale marks. It can also overreact to environmental stress factors. Alterations of the eye contour area can show in three ways, wrinkles, puffiness and dark circles, all signs of a physiological disorder.



### WRINKLES

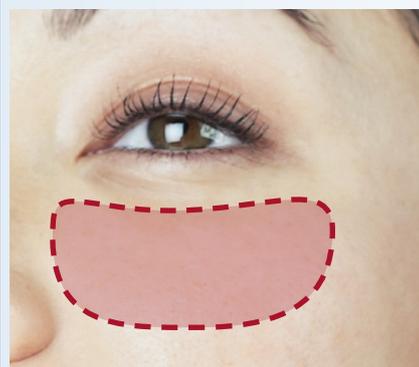
The first aging signs, fine lines and wrinkles appear at the outer corner of the eye to form "crow's feet". They are the result of the inevitable depletion of collagen and elastin levels (the support fibers) within the dermis, itself the result of intrinsic aging. They grow more noticeable over the years, but also as a result of exposure to environmental stress factors such as the sun and free radicals.



### DARK CIRCLES

Dark circles are abnormal colouring of the lower lids that is a direct consequence of problems of microcirculation. As we grow older, the capillary walls slacken. Blood no longer circulates normally (venous stasis). The result is accentuated subcutaneous pigmentation that is all the more noticeable under the eyes as the skin here is very thin. Dark circles fall into one of two categories:

- **Hereditary dark circles** caused by hyperpigmentation of the skin.
- **Circulatory dark circles** which are an occasional problem caused by poor blood circulation. They appear during periods of fatigue, or lack of sleep.

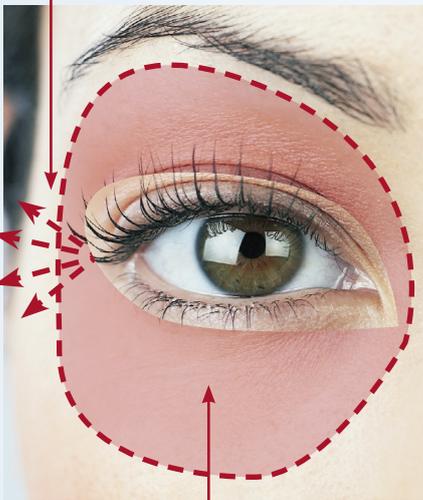
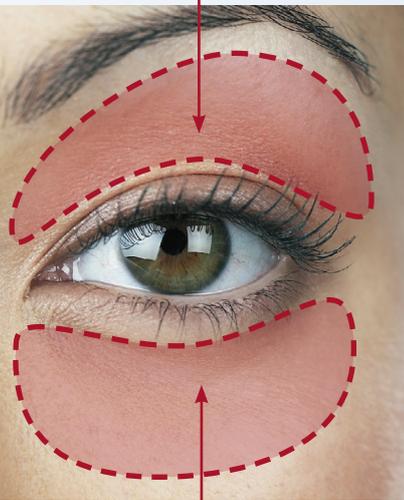


### PUFFINESS

Under-eye puffiness is in fact excess swelling of the lids. It has two distinct causes:

- **Edematous puffiness:** this is caused by stagnating lymph. This type of puffiness, which is most noticeable on waking, tends to diminish during the day. Poor microcirculation and the use of greasy cosmetics make the problem worse.
- **Hereditary puffiness:** this is the result of excess fatty cells building up in the area under the eye. They are an hereditary problem that can only be completely solved by surgery. However, hereditary puffiness is made worse by skin slackening, an inevitable part of the aging process. Effective treatment of sagging skin will also give satisfactory results with respect to this type of puffiness.

# BIOPTIC : A COMPLETE LINE OF SPECIFIC SKIN CARE PRODUCTS

|   |   |
|---|---|
| <p>MICRO-COLLAGEN LIFTING</p>  | <p>BI-PHASE MAKE-UP<br/>REMOVER FOR EYE ZONE</p>  |
| <p>ANTI-DARK CIRCLES FLUID<br/>SOOTHING LOTION<br/>ANTI-FATIGUE PHYTO CAPSULES</p>                              | <p>BAGS REDUCER MASK<br/>REPAIR CONCENTRATE FLUID<br/>TWIN-PATCH</p>  |

## EYE CONTOUR TARGETED PRODUCTS



### E16 - BI-PHASE MAKE-UP REMOVER

To preserve the eye, its protective film, the lacrimal film, must be treated with the utmost care and its pH must be respected accordingly (7.4 on average). The oil and water bi-phase formula enables an effective eye makeup removal while preserving the delicate eye zone. Enriched with cornflower water with decongestant and soothing properties.



### E230 - SOOTHING LOTION

Use two cotton pads soaked with SOOTHING LOTION to calm irritated, congested or tired eyes. Its immediately calming and decongesting effect soothes sensitive eyes. Note the slightly **antiseptic, stimulant action of organic cornflowers** and their **anti-inflammatory properties**. **Litchi extract** has an antioxidant power due to its Vitamin C content. It is also rich in Vitamins A and B, potassium and calcium, glucose and fructose (15%), resulting in a **moisturizing and soothing action**.

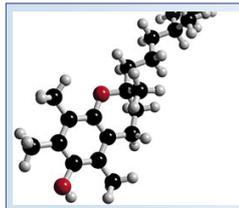


# EYE CONTOUR TARGETED PRODUCTS



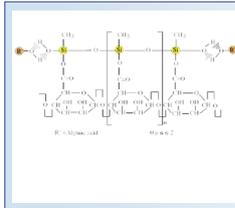
## E21 - REPAIR CONCENTRATE FLUID

Complete eye contour care solution. This fine, gentle, fully conditioning emulsion works against wrinkles, rings, bags and has a soothing effect. Note its very beneficial reducing action on fatty bags due to the presence of Algisium C2. Ingredients with a very high nutrient and repairing value such as DNA, Vitamin E, jojoba oil and shea butter regenerate the skin throughout and help smooth out fine lines around the eye, restoring its softness.



### VITAMIN E

- Anti-free radical
- Anti-aging



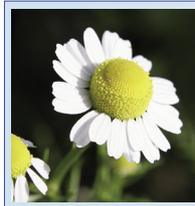
### ALGISIUM C2

- Lipolytic
- Restructuring
- Anti-phlogistic
- Moisturizing



### JOJOBA OIL SHEA BUTTER

- Anti-dehydration
- Nourishing
- Softening



### CHAMOMILE EXTRACT GINGKO BILOBA EXTRACT

- Anti-edema
- Draining



## E232 - ANTI-FATIGUE PHYTO CAPSULES

Comprehensive plant extract cocktail developed to restore elasticity and tone the tired skin eye contours.

Thanks to the synergy of these active ingredients, rich in bioflavonoids and polyphenols, PHYTO CAPSULES are able to effectively fight against the superoxide anion damages, which are responsible for cell oxidation and inflammation phenomena.

PHYTO CAPSULES: excellent anti-fatigue skin care.

Very useful properties of Sea Fennel (*Crithmum maritimum*) and Red Vine which promote a draining and revitalizing action.

This precious anti-fatigue concentrate has been reinforced with a specific active ingredient derived from biotechnology: Haloxy, which helps brighten unsightly dark circles.

A single capsule for 2 eyes is actually, enough to nourish the skin and helps reduce the fine lines appearance! For optimal results: a 50-day cure is recommended.



# EYE CONTOUR TARGETED PRODUCTS



## E229 - MICRO-COLLAGEN LIFTING

This instant Gel-Lift enhances the eye contour in a spectacular way. Micro-collagen is a nourishing active ingredient that contributes towards filling in wrinkles and smoothing out the skin almost instantly. Shades off all traces of fatigue and restores the eye radiance and freshness.

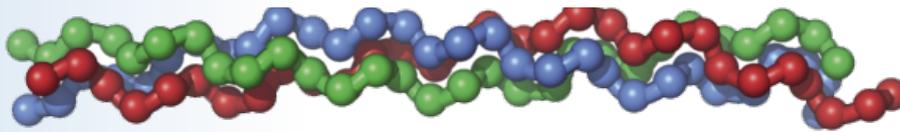
### SMOOTHING WRINKLES EFFECTIVELY

Micro-collagen has a genuinely powerful action since in vivo tests demonstrated **collagen synthesis stimulation of up to 117%** over a period of 2 to 6 months. **A reduction in deep wrinkles of up to 68%** was observed.



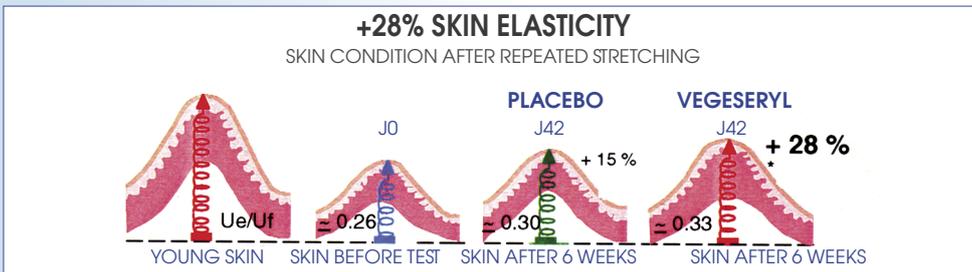
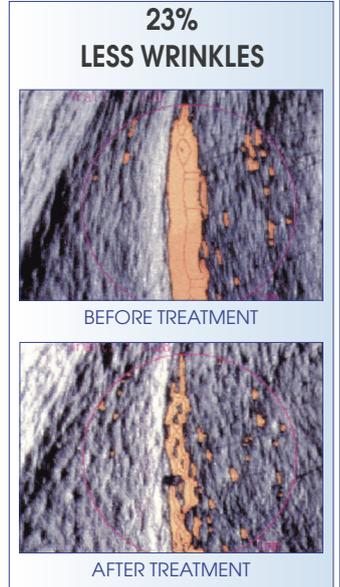
### WHAT IS MICRO-COLLAGEN?

The latest discovery made by scientific research, micro-collagen is a **micro-fragment of collagen** produced by bio-synthesis from natural collagen. Due to their micro-size, these small collagen molecules are easily introduced into the skin and reach the fibroblasts which they stimulate. In this way, they act as **reactivation** messengers. Under their effect, the fibroblasts **reactivate the synthesis of essential proteins** (collagen I, III, IV) and glycosaminoglycans like hyaluronic acid. The production of collagen IV is particularly noteworthy, as it is essential in restoring the dermo-epidermal junction.



### RESTORE THE SKIN'S SUPPLENESS

**VEGESERYL** is a high molecular weight plant protein hydro-solution rich in albumins and globulins. Therefore, it contains a **large number of necessary amino acids** such as arginine, lysine, serine, threonine, proline, glycine, alanine, valine, etc. It offers multiple actions: **tightening and firming power**, anti-wrinkle repairing action, improvement of skin suppleness, nutrition and regeneration. The tests conducted are of interest since they showed a **23% reduction in deep wrinkles** and a **28% improvement in the suppleness of the skin**.



### REJUVENATION TREATMENT

Apply this gel locally onto wrinkles and crow's feet until completely absorbed. Use as a continuous treatment, as you need. The results are always fast and visible.

## EYE CONTOUR TARGETED PRODUCTS

### E354 - ANTI-DARK CIRCLES FLUID



Everyone thinks that circles under the eyes are associated to the blood network state which is underneath. However, we can go further into the analysis of the purplish colour circles origins. The less supple and less water-resistant vascular walls are actually provoking the dilatation and a blood stasis leading to a leak of the red corpuscles. The blood cells leak out of the vessels provokes their elimination and their hemoglobin release which is degraded into Biliverdin (dark green-purple pigment) then into Bilirubin (orange to dark red brown pigment). While the microcirculation is deficient and too slow, the products of the hemoglobin degradation will form a localized blurring from purple to brown.

With the analysis of the circles formation, ERICSON LABORATOIRE has developed a specific treatment to fight against the problem of circles combining 3 complementary active ingredients: Haloxyl, Dermawhite and Ronasphere.

#### HALOXYL ACTIVATES THE PIGMENT DEGRADATION PROCESSES

HALOXYL is working on three different levels to fight efficiently against the problem of circles:

- Activates the specific enzymes for the pigment elimination. Pigments, Bilirubin and iron which are coming from the blood leaks.
- Anti-inflammatory properties reducing the microvessels vaso-dilatation and the localized leak of the red corpuscles.
- Reinforces skin density in order to better support the micro-vessels network in watering the area.

The efficiency of HALOXYL relies on a clinical study: 22 volunteers have applied twice a day, on half face, a cream with 2% of HALOXYL versus placebo. After two months, the treated side with HALOXYL shows a very significant improvement of the red parameters and the blue ones, making a report on the decrease of the circle purplish colour.



The following example shows the efficiency of HALOXYL: **the circles show a significant decrease of 19% of the blue and red components.**

#### DERMAWHITE: PIGMENT BRIGHTENING

DERMAWHITE is a cocktail of brightening active ingredients regulating the skin pigmentation process and slowly decreasing the existing spots.

#### RONASPHERE: LIGHT DIFFRACTOR – OPTICAL CORRECTOR OF CIRCLES AND WRINKLES

RONASPHERE is light-diffractor pigments made from microballs of Silica. It has a double mission in mechanically filling the hollows made by the circles and the wrinkles, and in spreading the light on the sphere surface in order to reflect, diffuse, blur, and diffract. RONASPHERE makes an optical blurred impression on the skin in spreading the light in different directions. This will blur the circles and the wrinkles.



This product contains a natural perfumed water to ensure a complete compatibility with this fragile area.

# EYE CONTOUR TARGETED PRODUCTS



## E231 - BAGS REDUCER MASK

Two major problems are at the root of eye problems: water retention and fat retention. Two types of bags are therefore observed: water bags or fatty bags, with sometimes a combination of both phenomena. Therefore, the purpose of our Mask is to be a very effective formula due to a plant complex: **Redulite** which acts on water retention and helps drain and eliminate fatty molecule infiltration located under the eye area.

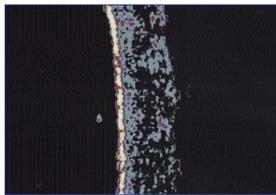
### A GEL MASK FOR QUICK RELIEF

With its soft fresh texture, this Mask decongests swollen areas and provides rapid relief. Regular use every day is recommended to obtain long-term results. Apply evenly and leave for approximately 15 minutes before removing the residual excess. Use evening or morning as required.



J0

INFILTRATED  
DERMIS: LARGE  
NUMBER OF  
FATTY CELLS



J28

DERMIS  
RESTORATION:  
FAT INFILTRATION  
ELIMINATION IN  
79% OF VOLUNTEERS

### WATER BAGS: FIGHT LIQUIDS RETENTION

**REDULITE** is a plant complex combining the diuretic action of an elder extract with the osmotic action of a glyceryl polyacrylate gel. This fights against water retention by favouring **drainage and water mobilization for improved evacuation**. **REDULITE** acts against the sclerosis phenomenon characterized by the accumulation of fat, water and toxins, causing swelling of the eyelids.

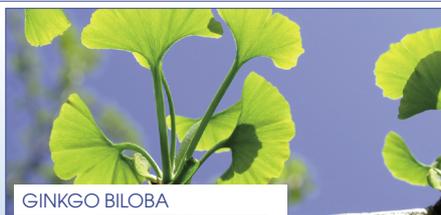


## E860 - TWIN-PATCH

The eye contour is extremely fragile, reacting quickly to tiredness and it easily marks at an early stage, revealing dark circles, puffiness and wrinkles. To preserve youth and radiance, this delicate area must be taken care of regularly very early on.

Soaked in a gel complex, the TWIN-PATCH releases a combination of ingredients to fight signs of fatigue and provide an instant beauty treatment to the eyes. Rich in draining, decongesting, venotonic, moisturizing, and anti-aging active ingredients, these patches decongest the puffiness, reduce dark circles, fill fine dehydration lines and protect the area around the eye from premature aging.

Results: the eye contour is noticeably smoothed, and the eyes look relaxed thus regaining their sparkle. Product approved by ophthalmological testing.



# BIOPTIC PROFESSIONAL TREATMENT PROTOCOL

## SPECIFIC EYE CONTOUR TREATMENT

The eye contour is extremely fragile, reacting quickly to tiredness and it easily marks at an early stage, revealing dark circles, puffiness and wrinkles. To preserve youth and radiance, this delicate area must be taken care very early on.

Our Laboratories have developed a specific professional eye contour treatment capable of working on the 3 main problems of this fragile area: ANTI-PUFFINESS - ANTI-DARK CIRCLES - ANTI-AGING



1. Thoroughly shake the BI-PHASE MAKE-UP REMOVER E06 and remove all traces of eye make-up.



2. Apply the BAGS REDUCER MASK E858 to the eye contour and carry out a localized fingerpressure massage.



3. Massage with the REPAIR CONCENTRATE FLUID E05.



4. Place the TWIN-PATCH E04 on the lower lids and cotton pads soaked in the SOOTHING LOTION E234 on the eyes.



5. Leave the patches and compresses on for 15 mins and then remove.

6. Perform light massage with the excess gel remaining under the eyelids all round the eyes.



7. Application of Micro-collagen Lifting E233 on the eye contour.



8. Finish off the treatment by applying ANTI-DARK CIRCLES FLUID E859 to the eye contour.

### TREATMENT DURATION = 30 MINUTES

This treatment can be carried out alone or as part of a facial protocol. Incorporate stages 2 and 3 in the facial massage before putting the mask on.

The patches and moistened cotton pads are put on during the mask.

Stages 7,8 and 9 are carried out after the face mask.



E16

# BIOPTIC

BI-PHASE MAKE-UP REMOVER



E06

## COSMETOLOGICAL EFFECTS / DIRECTIONS FOR USE

- The oil and water bi-phase formula enables an effective eye makeup removal while preserving the delicate eye zone. Enriched with cornflower water, decongestant and soothing properties.
- Shake the bottle, squeeze a small amount onto a cotton pad and gently remove make-up from the lids and lashes.

## COMPOSITION

- DISTILLED CORNFLOWER WATER: decongestant and soothing.

## PRESENTATION

- Retail: 125-ml bottle. Ref. E16.
- Professional use: 250-ml bottle. Ref. E06.



E230

# BIOPTIC

SOOTHING LOTION



E234

## COSMETOLOGICAL EFFECTS / DIRECTIONS FOR USE

- This decongesting soothing lotion acts rapidly on the contour of sensitive eyes. Containing plant extracts with calming, soothing and anti-free radical properties, this lotion gently soothes the delicate eye contour area.
- Apply morning and evening on thoroughly cleansed eyes. If required, soak two cotton pads and leave on for a few minutes.

## COMPOSITION

- LITCHI EXTRACT: antioxidant, rich in vitamin C, moisturizing and soothing.
- GINKGO BILOBA EXTRACT: favours tissue irrigation.
- ORGANIC CORNFLOWER WATER: soothing.
- ALLANTOIN: soothing, healing.

## PRESENTATION

- Retail: 125-ml bottle. Ref. E230.
- Professional use: 250-ml bottle. Ref. E234.



# BIOPTIC

## MICRO-COLLAGEN LIFTING



E229

E233

### COSMETOLOGICAL EFFECTS / DIRECTIONS FOR USE

- Micro-Collagen is a nourishing active ingredient that smoothes wrinkles and fine lines very rapidly, smoothing out the skin. It reduces all signs of tiredness and restores the radiance and freshness of the eyes.
- Apply in the morning on the eye contour.

### COMPOSITION

- VEGESERYL: rich in amino acids. Excellent tightening, firming, anti-wrinkle action.
- MICRO-COLLAGEN: micro-fragment of collagen produced by bio-synthesis. Excellent absorption, stimulates collagen synthesis in the skin, favours smoothing of wrinkles.
- GINKGO BILOBA EXTRACT: increases tissue irrigation.
- ELASTIN: restores tissue elasticity and stimulate fibroblasts.
- NEROLI DISTILLATE: regenerating, toning.

### PRESENTATION

- Retail: 20-ml tube. Ref. E229.
- Professional use: 30-ml tube. Ref. E233.



# BIOPTIC

## REPAIR CONCENTRATE FLUID



E21

E05

### COSMETOLOGICAL EFFECTS / DIRECTIONS FOR USE

- This multi-active repairing concentrate is effective on the entire eye contour area. It smoothes away fine lines and softens the skin. Its decongestant and lipolytic action gently helps reduce water retention and fatty deposits under the eye.
- Apply morning and night to the eye contour area after thoroughly removing make-up.

### COMPOSITION

- ALGISIUM C2: moisturizing, lipolytic, draining.
- DNA: restructures, regenerates, promotes cell reconstruction, antioxidant and moisturizing.
- CHAMOMILE EXTRACT: draining and calming.
- GINKGO BILOBA EXTRACT: venotonic, anti-free radical, congestion-relieving effect.
- CALENDULA OIL: calming, venoprotective, healing and congestion-relieving effect.
- JOJOBA OIL AND SHEA BUTTER: anti-dehydration, nourishing and softening.
- VITAMIN E: anti-free radical and anti-aging.

### PRESENTATION

- Retail: 20-ml tube. Ref. E21.
- Professional use: 30-ml tube. Ref. E05.

E232



# BIOPTIC

ANTI-FATIGUE PHYTO CAPSULES

## COSMETOLOGICAL EFFECTS / DIRECTIONS FOR USE

- This highly precious concentrate of several "Anti-Fatigue" ingredients is certainly an essential product to fight against everyday tiredness. One drop is enough to nourish the skin and to slow down the appearance of undesired fine lines around the eye contour. Use as a continuous treatment for 50 days.

## COMPOSITION

- BITTER GINGER: rich in polyphenols, antioxidant. Reduces skin sensitivity. Draining effect, reduces swollen eyelids. Stimulates collagen and elastic fibers synthesis.
- SEA FENNEL (CRITHMUM MARITIMUM): draining and revitalizing properties, firming and brightening effects. Due to its Retinol-like action, it facilitates epidermal renewal.
- RED VINE: rich in polyphenols and flavonoids, antioxidant and vein protector. Eases to restructure the Extra-Cellular Matrix.
- VITAMIN E: anti-free radicals, anti-aging.
- HALOXYL: activates the elimination process of the degradation pigments, reinforce the skin density.
- HYALURONIC ACID: hydrating and hygroscopic. Smoothing effect on fine lines and wrinkles.
- PHYSIO-ESTER PCA : pyrrolidone carboxylic acid, hydrating and hygroscopic. Restructures the hydrolipidic film by facilitating the architectural organization of epidermal ceramides.

## PRESENTATION

- Retail: 50-capsules jar. Ref. E232.
- Professional use: not available.

E860



# BIOPTIC

TWIN-PATCH



E04

## COSMETOLOGICAL EFFECTS / DIRECTIONS FOR USE

- Effective on the entire eye contour area: dark circles, puffiness and wrinkles. Provides an immediate tightening action. It then smoothes away fine lines and softens the skin. Its congestion relieving and lipolytic action gently eliminate fat and water than can build up under the eye.
- Professional product to be used under a mask during salon treatment. Apply patches impregnated with gel on the lower eyelids. Leave on 20 minutes. Massage the residual gel lightly to favour absorption after removing the patches.

## COMPOSITION

- ANTI-WATER PLANT COMPLEX: draining ingredients based on elder extract. Favours fluid drainage.
- GINKGO BILOBA EXTRACT: venous stimulant, congestion-relieving effect.
- ESCULOSIDE: horse chestnut extract, rich in vitamin B3, vasoconstrictor, congestion-relieving effect.
- PERIWINKLE: venous protection, astringent.

## PRESENTATION

- Retail: box of 6 sachets each containing 2 impregnated patches. Ref. E860.
- Professional use: box of 10 sachets each containing 2 impregnated patches. Ref. E04.



# BIOPTIC



E231

BAGS REDUCER MASK

E858

## COSMETOLOGICAL EFFECTS / DIRECTIONS FOR USE

- A very fresh gel mask to be used as soon as bags appear on the eye contour. The anti-water draining action provided by "Redulite" is felt quickly. Since microcirculation is favoured, swelling is absorbed and the skin is decongested. This mask should be used every day to obtain satisfactory results.
- Apply in a thin layer in the morning or in a thick layer in the evening. Complete by pressing with your fingertips for 5 minutes to favour absorption and drainage.

## COMPOSITION

- REDULITE: favours interstitial water elimination, helps reduce water bags.
- LITCHI EXTRACT: antioxidant, rich in vitamin C, moisturizing and soothing.
- FUCOGEL: super moisturizing molecule.
- IVY EXTRACT: congestion-relieving effect.
- ROSE WATER: soothing, calming.
- ALLANTION: soothing, healing.

## PRESENTATION

- Retail: 20-ml tube. Ref. E231.
- Professional use: 30-ml tube. Ref. E858.



# BIOPTIC



E354

ANTI-DARK CIRCLES CARE FLUID

E859

## COSMETOLOGICAL EFFECTS / DIRECTIONS FOR USE

- This complete skin care treatment acts at several levels to fight the difficult problem of dark circles beneath the eyes. It promotes a defective microcirculation, which is responsible for the accumulation of blood residues (slight violet coloration). It activates the elimination of pigment deposits due to poor microcirculation (brown coloration of varying intensity). Helps reduce local vasodilatation and soothe congested areas. A light diffractor combined with natural coloration immediately attenuates dark circles that are clearly visible.
- Contains a natural perfumed water entirely compatible with this fragile area.

## COMPOSITION

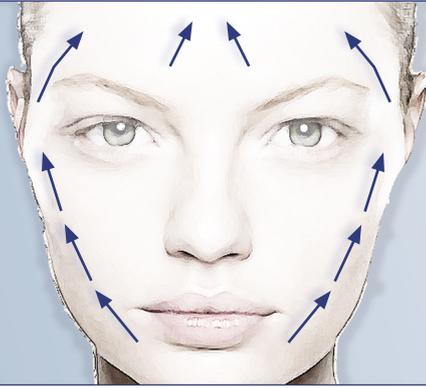
- HALOXYL: activates the elimination process of the degradation pigments, reinforce the skin density.
- DERMAWHITE: clarifying and brightening active ingredient, reduces the pigmentation process while smoothing out the existing marks.
- RONASPHERE: light diffractor pigment, optical corrector of circles and wrinkles.
- COLOR PIGMENT
- PERFUMED WATER

## PRESENTATION

- Retail: 20-ml tube. Ref. E354.
- Professional use: 30-ml tube. Ref. E859.

## BIOPTIC EYE CARE MASSAGE

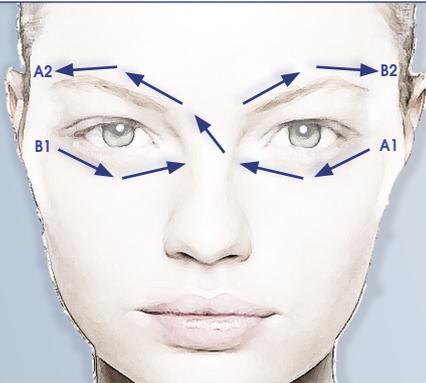
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### GENTLE RELAXING FACIAL MASSAGE

Alternating hands, lightly stroke the chin, jaw, temples, forehead and glabella, 3 to 5 times.

2



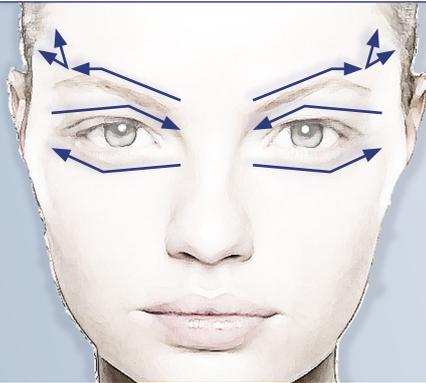
### "FIGURE-OF-EIGHT" GENTLE MASSAGE

One hand resting on the outer eye corner, make a "figure-of-eight" movement using the fingertips of the other hand.

- A1 towards A2.
- Repeat for the other eye.
- B1 towards B2.

3 to 5 times.

3

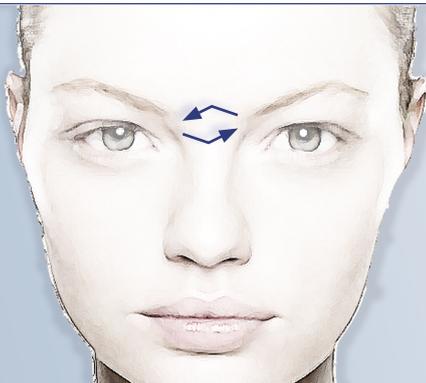


### ANTI-WRINKLE PINCHING

Starting at the inner corner of the lower lid, gently pinch the skin between the thumb and the forefinger moving to the upper lid and finishing on the external tip of the eyebrow with alternating hands.

- Finish with a light, fan-shaped movement.
- Repeat for the other eye.

4

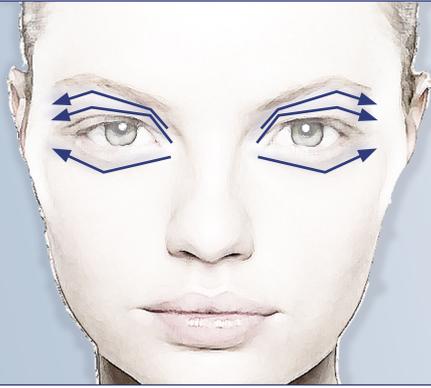


### TORSION OF THE GLABELLA

Using the forefinger of each hand, make a back-and-forth, semi-circular movement.

## BIOPTIC EYE CARE MASSAGE

5

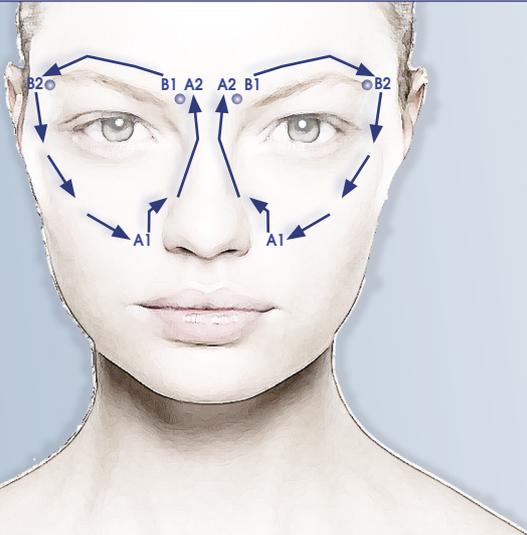


### SMOOTHING

One hand resting on the outer eye corner, use the other to make a light, smoothing movement, parallel to the superciliary arch, from nose to temple.

Change the resting hand and use the other to repeat the movement perpendicular to the superciliary arch, 3 to 5 times. Repeat for the other eye.

6



### DRAINING MASSAGE

Using the ring finger, follow the outer edge of the nostril (A1), the bridge of the nose (A2), then move downwards on either side of the nose.

- Using the ring finger, follow the outer edge of the nostril (A1), the bridge of the nose (A2), then move downwards on either side of the nose.
- Repeat 3 times, ending with 3 pumping movements at the base of the nose (A1) and a pumping movement at the outer eye corner (B2).

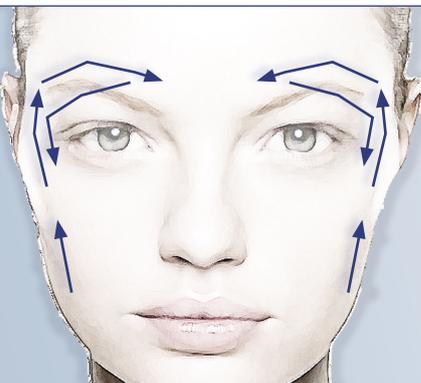
7



### TARGETED CIRCULAR PRESSURE AND LIGHT TAPPING

- Using the middle fingers, apply targeted circular pressure 5 times to the lower lids, from A2 to A1, then 5 times to crow's feet (B2). Finish with light tapping movements on the lower lids (A1 to A2 then A2 to A1).
- Both eyes at the same time.

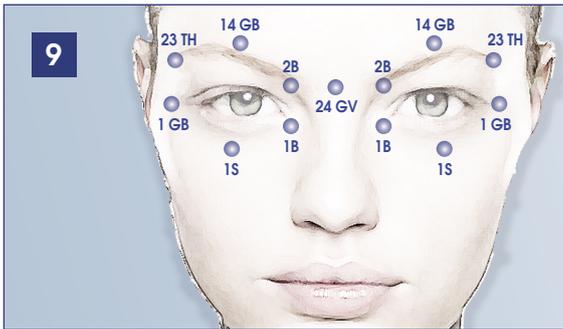
8



### FINAL LIGHT MASSAGE

- Lightly rest the fingers on the chin, with both hypothenar eminences resting on either side of the face. Work upwards as far as the forehead, applying gentle pressure.
- Slide the fingers across the forehead, rotate the hands then slide the hands down either side of the face as far as the outer eye corner.
- Apply slow, circular pressure then release.

# BIOPTIC EYE CARE MASSAGE



## FINGER-PRESSURE

- Using the fleshy part of the thumb, apply slow, deep pressure to 2B, 14GB and 23TH.
- Repeat, using the fleshy part of the middle finger, at 1B, 1S and 1GB.
- Repeat, using both thumbs one on top of the other, at 24GV.



## CUPPED HANDS

- Hands cupped, work up the entire face then, hands flat, slide down the sides of the face.
- Apply pressure for a few moments at ear level then slowly release.

## BIOPTIC SKIN CARE PRODUCTS

### RETAIL



**BI-PHASE MAKE-UP REMOVER** - 125-ml / Ref. E16

**SOOTHING LOTION** - 125-ml / Ref. E230

**REPAIR CONCENTRATE FLUID** - 20-ml / Ref. E21

**MICRO-COLLAGEN LIFTING** - 20-ml / Ref. E229

**BAGS REDUCER MASK** - 20-ml / Ref. E231

**ANTI-DARK CIRCLES FLUID** - 20-ml / Ref. E354

**ANTI-FATIGUE PHYTO CAPSULES** - 50 capsules / Ref. E232

**TWIN-PATCH** - 6 patches / Ref. E860

### PROFESSIONAL PRODUCTS



**BI-PHASE MAKE-UP REMOVER** - 250-ml / Ref. E06

**SOOTHING LOTION** - 250-ml / Ref. E234

**REPAIR CONCENTRATE FLUID** - 30-ml / Ref. E05

**MICRO-COLLAGEN LIFTING** - 30-ml / Ref. E233

**BAGS REDUCER MASK** - 30-ml / Ref. E858

**ANTI-DARK CIRCLES FLUID** - 30-ml / Ref. E859

**TWIN-PATCH** - 10 patches / Ref. E04